

Social media netiquette of the Carl-Zeiss-Stiftung

The foundation Carl-Zeiss-Stiftung operates its own social media accounts on LinkedIn, Instagram, X and YouTube. We welcome interactions and comments. Please respect the following general rules of courtesy/politeness and basic rules (netiquette) when communicating on social networks.

1. Keep a polite and friendly tone of voice

- Treat other users as you would like to be treated yourself.
- Remember that you are dealing with natural people and not virtual personalities.
- Argue objectively and avoid personal attacks.
- Respect privacy and anonymity.
- Respect copyright and intellectual property rights.
- Do not post any advertising or spam and do not offer any goods or services.
- Only publish your posts in German or English so that as many users as possible can follow them.
- Posts and comments must have a concrete, direct reference to the activities of the Carl-Zeiss-Stiftung or must relate to the post you are commenting on. Please refrain from making party-political, religious and/or ideological posts.

2. Refrain from posts with the following content:

- Threats, bullying, harassment, insults, degradation, slurs, insinuations, defamation, slander and hate speech in any form.
- Sexist or racist comments of any kind.
- Attitudes and views that are discriminatory towards minorities, communities, or individuals.
- Approval or glorification of violence, war and discrimination.
- Content that describes unconstitutional or anti-democratic behaviors.
- Pornographic or sadistic depictions.

Posts with aforementioned content will result in the deletion of the comment or the blocking of the IP address for further comments. We would like to point out comments violating applicable law are subject to criminal prosecution and can be reported to the police.

The comments on our posts solely reflect the opinions of individual users. The foundation is not responsible for the accuracy and completeness of the content.

The Carl-Zeiss-Stiftung would like to thank you for polite and constructive communication on social networks.

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